



PRESS RELEASE

For Immediate Release

CONTACT:

Sally Salkowski Witte
Executive Director
Artists Working in Education, Inc.
2819 W. Highland Blvd.
Milwaukee, WI 53208
(414) 933-3877

Art for Kids is on the Move Again this Summer

Artists Working in Education, Inc., (AWE) launches its free mobile art program for children in Milwaukee neighborhoods on Monday, June 28, with the start of its 12th summer Truck Studio season. The AWE Truck Studio *Fleet of Imagination* travels to 18 Milwaukee park and playground sites from June 28 to August 6 offering free visual art activities for children ages 4 to 14 each weekday afternoon from 1 to 4 p.m.

The fleet consists of four brightly-colored vans, stocked with art supplies and staffed by a team of 14 professional artists, art educators and college art students. Each van visits a park or playground for one to two weeks. Open-ended projects designed to spark children's imaginations offer a chance to try painting, sculpture, fiber art, puppet making, wearable art and more! Activities often incorporate simple, everyday materials found at home so kids can keep making art long after the vans roll away.

The Truck Studio is a ***drop-in program***. There is no pre-registration and children are free to come and go from the site as they please. Parents, caregivers and older siblings are welcome

to make art alongside younger children. The program is not intended for large daycare or youth groups.

“Making art at picnic tables under shady trees is a great way for families to spend time together while nurturing creativity and learning something new,” said Sally Salkowski Witte, AWE Executive Director. “We love to hear children say ‘I’m going to teach my friends how to do this when I get home,’ or ‘I have all the stuff I need at home to make this again myself.’”

The Truck Studio also makes appearances at community festivals and events throughout the summer. Look for the van at Summerfest June 24, 25, 26 and 28, among other community events.

Major project support is provided by Milwaukee County Parks, Assurant Health Foundation, Milwaukee Public Schools Foundation Partnership for the Arts, City of Milwaukee Arts Board, Wisconsin Arts Board, Four-Four Foundation, Windhover Foundation, Jane Bradley Pettit Foundation, and many individual donors.

AWE is a non-profit organization founded in 1998 whose mission is to provide youth in the Milwaukee area with arts enrichment programs that enhance human potential, advance learning and cultivate community. In addition to the Truck Studio program, AWE sponsored 17 visual arts residences in Milwaukee schools during the 2009-2010 school year.

For more information about AWE’s programs, or to hire the Truck Studio for an event, please call 414-933-3877 or visit www.awe-inc.org.

June 28 – August 6, 2010 • Monday through Friday, 1 – 4 p.m.

June 28 – July 2

Carmen Park, 7320 W. Carmen Ave.
Mitchell Park, 22nd and Pierce (near wading pool)
Columbia Playground, 1354 W. Columbia
Smith Park, 5462 N. 33rd St.

July 6 – July 9 (no program July 5)

Carmen Park, 7320 W. Carmen Ave.
Mitchell Park, 22nd and Pierce (near wading pool)
Tiefenthaler Park, 2501 W. Galena St.
Rose Park, 3045 N. Martin Luther King Dr.

July 12– July 16

Lindsay Park, 4360 N. 87th St.
Modrzejewski Park, 1020 W. Cleveland Ave.
Washington Park, 1859 N. 40th St. (near Urban Ecology Center)
Johnsons Park, 1919 W. Fond du Lac Ave.

July 19 – July 23

Wahl Park, 4750 N. 48th St.
Modrzejewski Park, 1020 W. Cleveland Ave.
Washington Park, 1859 N. 40th St. (near Urban Ecology Center)
Merrill Park, 461 N. 35th St.

July 26 – July 30

Wahl Park, 4750 N. 48th St.
Clarke Square, 2330 W. Vieau Place
Ben Franklin Playground, 2308 W. Nash
Gordon Park, 2828 N. Humboldt

August 2 – August 6.

Walker Square, 1031 S. 9th St.
Clarke Square, 2330 W. Vieau Place
Auer Ave. Moody Park, 2221 W. Auer Ave.
Dineen Park, 6901 W. Vienna Ave. (at 66th near wading pool)

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